



Host Organization:  
ASSEMBLY OF NOVA SCOTIA MI'KMAW CHIEFS

75 Treaty Trail  
Millbrook, NS B6L 1W3  
(902) 843-3880

The Assembly of Nova Scotia Mi'kmaq Chiefs is very proud to co-host the 55<sup>th</sup> Annual Canadian Archaeological Association (CAA) conference. This is the first time this national archaeology conference is co-hosted by an Indigenous Nation and in an Indigenous Community. This conference will see guests from across Canada and the United States coming to Membertou May 3<sup>rd</sup> - 6<sup>th</sup> 2023 and will be a great opportunity for businesses and organizations to show their commitment to working with the Mi'kmaq of Nova Scotia. We are looking for sponsors to help us show our guests the best of what Nova Scotia and the Mi'kmaq can offer those visiting Mi'kma'ki.

The CAA was founded in 1968. Membership includes professional, avocational and student archaeologists, as well as individuals of the general public of any country, who are interested in furthering the objectives of the association. The objectives of the CAA include promoting activities advantageous to archaeological heritage and sharing of archaeological information in Canada, as well as, encouraging discourse and discussions. CAA works, also, to foster cooperation and collaboration with Canada's Indigenous Peoples, stimulate interest and understanding of archaeology by the general public and to publish archaeological literature. This conference is a wonderful example of this commitment in action. Check out the CAA at:

<https://canadianarchaeology.com/caa>

The conference theme, "Gathering Perspectives" is a nod to the many different tools, methods, professional fields and partnerships that are necessary to do effective archaeology, in Mi'kmaq we know this as Etuaptmuk or Two-Eyed Seeing. We feel this year's conference and its theme offers your company or institution an important opportunity for your perspective - to gain exposure, show support and build relationships with the Canadian archaeological community.

We are looking for sponsors who are willing to support the CAA conference. Attached is an overview of Conference Sponsorship opportunities. Our Conference Sponsorship Team is pleased to assist you in creating a Sponsorship package that meets your objectives.

Additional support in the form of gifts in kind are also welcome.

Please contact: Tracy Menge ([tmenge@mikmaqrights.com](mailto:tmenge@mikmaqrights.com)) for additional details.

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**SPONSORSHIP OPPORTUNITIES**

<b>LEVEL</b>	<b>CONTRIBUTION</b>
Diamond	\$10,000
Platinum	\$5,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000
Nitap	\$500

**DIAMOND LEVEL SPONSORSHIP**

**Minimum donation: \$10,000 +**

**Benefits:**

- Your company/organization logo and level of sponsorship will be prominently displayed on the conference website.
- Your company/organization logo and level of sponsorship will appear in the conference program and on event signage
- Full screen recognition of support on projection screens between conference sessions
- Company/organization logo placement on tables during conference sessions and banquet
- Four (4) complimentary invitations to conference opening reception
- Acknowledgement of sponsorship during welcome reception and closing ceremonies banquet
- Company/organization poster or banner station area during opening reception and closing ceremonies banquet
- Community Commons table – display your company/organization information
- One (1) complimentary table (8 seats) at closing banquet

## **PLATINUM LEVEL SPONSORSHIP**

**Minimum donation: \$5,000 +**

### **Benefits:**

- Your company/organization logo and level of sponsorship will be prominently displayed on the conference website.
- Your company/organization logo and level of sponsorship will appear in the conference program and on event signage
- Full screen recognition of support on projection screens between conference sessions
- Company/organization logo placement on tables during conference sessions and banquet
- Two (2) complimentary invitations to conference opening reception
- Acknowledgement of sponsorship during welcome reception and closing ceremonies banquet
- Company/organization poster or banner station area during opening reception
- Community Commons table – display your company/organization information
- Two (2) complimentary invitations at closing banquet

## **GOLD LEVEL SPONSORSHIP**

**Minimum Donation: \$3,000**

### **Benefits**

- Your company/organization logo and level of sponsorship will be prominently displayed on the conference website.
- Your company/organization logo and level of sponsorship will appear in the conference program and on event signage
- recognition of support on projection screens between conference sessions
- Company/organization logo placement on tables during conference sessions and reception

## **SILVER LEVEL SPONSORSHIP**

**Minimum Donation: \$2,000**

### **Benefits:**

- Your Company/organization logo and level of sponsorship will be displayed on the conference website
- Your Company/organization level of sponsorship will appear in the conference program and on event signage
- recognition of support on projection screens between conference sessions
- Company/organization logo placement on tables during selected breaks

## **BRONZE LEVEL SPONSORSHIP**

**Minimum Donation: \$1,000**

### **Benefits:**

- Your Company/organization logo and level of sponsorship will be displayed on the conference website
- Your Company/organization level of sponsorship will appear in the conference program and on event signage

## **NITAP (FRIEND) LEVEL SPONSORSHIP**

**Minimum Donation: \$500**

- Your Company/organization logo and level of sponsorship will be displayed on the conference website

**Canadian Archaeological Association Conference  
Membertou, NS  
May 3 – 6, 2023**

**Sponsorship Agreement Form**

**Organization's Name**

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*Please list name as it should appear on promotional materials. Do not use CAPITAL LETTERS unless your official name is all capitals.*

**Sponsor's Level of Support**

Diamond (\$10,000+)	
Platinum (\$5,000+)	
Gold (\$3,000+)	
Silver (\$2,000+)	
Bronze (\$1,000+)	
Nitap (\$500+)	

**Contact Person**

Name	
Email	
Phone	
Mailing Address	

**Name of Authorized Officer:** \_\_\_\_\_

**Authorized Officer's Signature:** \_\_\_\_\_

**Date of Signature:** \_\_\_\_\_

I am the authorized representative of the above-mentioned organization with the full power and authority to sign and deliver this application. The organization agrees to comply with all policies governing the sponsorship. This agreement will not be processed unless accompanied by full payment. Sponsorship commitments will be negotiated on a "first come, first-served" basis. A statement of account will be issued with confirmation of your support commitment. Full payment, plus applicable taxes, is due and payable to:

Canadian Archaeological Association  
c/o Joanne Braaten  
Aspen Woods Postal Outlet  
Box 15075  
Calgary, Alberta T3H 0N8  
[treasurer@canadianarchaeology.com](mailto:treasurer@canadianarchaeology.com)

**Payment Method**

<input type="checkbox"/> Cheque	<input type="checkbox"/> Electronic Funds Transfer (EFT)
<input type="checkbox"/> Invoice my organization	<input type="checkbox"/> Credit Card

**Credit Card Information**

Card Number \_\_\_\_\_

Expiry \_\_\_\_\_

Three-digit code \_\_\_\_\_

Card type \_\_\_\_\_

Please send your company logo to [hisadore@mikmaqrights.com](mailto:hisadore@mikmaqrights.com)

